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POWERFUL MARKETING

Partnership Power on the Yonkers Waterfront
MetroPartnership Connects with the Community to Develop Great
Urban Homes, Office, and Retail Space

A new venture dedicated to building spaces designed for the “way people really live and work” has been formed by Kenneth Dearden of Yonkers and Kohl Partners of Teaneck, New Jersey under the name MetroPartnership.

THE LOFTS at METRO92 (a former trolley garage in downtown Yonkers), and 66 MAIN (a rental building now under construction) are the first two properties being developed under this new “umbrella,” which is committed to partnering with the community to build dramatic new spaces in which to live and work.

“MetroPartnership will create properties with the must-have amenities for sophisticated professionals,” says Dearden, “Conveniences that save them time and make their lives easier, are environmentally friendly, and technologically advanced.” The strategy is clearly paying off. Within the first few weeks of marketing THE LOFTS at METRO92, half of the vacant units were leased. Tenants have come from Manhattan, Brooklyn, Stamford, and North Carolina, as well as from within Yonkers.

Mayor Phil Amicone adds, “MetroPartnership and its projects are a great example of the ‘Yonkers renaissance.’ This development company respects the community and strives to partner with stakeholders every step of the way.” MetroPartnership has started an apprentice program to provide training in the construction field for local residents, minorities and women. Additionally, an artist who is a tenant of THE LOFTS at METRO92 was hired to design and build a sign for the building’s lobby. “That is what development of a community, not just a building, is all about,” reinforces Alan Litt of Kohl Partners.

MetroPartnership is a real estate development and property management company based in Yonkers, New York. Their focus is building and managing “community-friendly” properties in urban areas. For more information, call 914-410-9090 or go to www.metropartnership.com